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## Publisher announces launch of local kitchen & bath publication linking consumers and experts

Vancouver, Wash., Dec. 7, 2007 - J H Publishing announces the launch of Columbia River K&B magazine, sponsored by the Columbia River chapter of the National Kitchen & Bath Association (NKBA). The magazine will publish twice yearly, and will offer localized kitchen and bath design, product and service resources to consumers throughout Oregon and SW Washington. The first issue of CRK&B magazine will be available mid 2008 at home and garden shows and through select kitchen and bath-related retail outlets across Oregon and SW Washington.

Using a combination of high-style photography and targeted editorial, as well as NKBA member listings, the publication will give consumers a single reference for kitchen and bath design, products, construction or remodel. "This takes the 'planning notebook' to a whole new level and saves time while doing so," states JoAnn Hogue, the company's publisher. "Not only is the content inspiring, but no one else in the area offers the ability to select your designer, cabinetmaker, product supplier and remodeler from a single resource, complete with their local contact information. The arrangement is a match made in heaven for all concerned."

The magazine will highlight the work of local NKBA designers, and will also serve to further community understanding of the NKBA, its value and the expertise available from its members. Judith Adams, Columbia River NKBA chapter president, has been instrumental in the magazine's planning. "We're excited to have a new way to communicate with our potential clients," she states. "The chapter membership has grown tremendously in the past few years, with large centers of activity spreading across the entire region. The magazine makes it possible to bring together all of the talent that's available in the Columbia River chapter, as well as to create a greater awareness of the issues facing designers everywhere."

Diane Foreman, the chapter's incoming president, agrees. "Finally, consumers will have direct access to the professionals specializing in the design and construction of these two most complex and important rooms in their homes. With so much conflicting information as to what constitutes a designer, and which designer to use for what area, having a focused kitchen and bath design magazine is an enormous benefit. The publication will provide access to certified kitchen and bath designers and the opportunity to view the exceptional work done by certified kitchen and bath designers in our community."

For advertising or editorial opportunities, or to be added to our mailing list, contact J H Publishing at 360-606-7248, or e-mail [info@JHPubl.com](mailto:info@JHPubl.com).

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J H Publishing, based in Vancouver, Wash., is committed to the furtherance of local resources for kitchen and bath design and construction. Working in concert with the Columbia River chapter of the NKBA, the firm publishes the biannual CRK&B magazine.  
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Columbia River NKBA is one of 65 chapters in eight regions across the U.S. For over 40 years, the NKBA has been enhancing member success and excellence, promoting professionalism and ethical business practices, and providing leadership and direction for the kitchen and bath industry worldwide. ###